

Elevate Interior Latex Ceiling Paint (36100)

Product Description

Elevate Interior Latex Ultra Flat Ceiling Paint is carefully crafted to easily create beautiful ceilings. Elevate reduces the tendency to visually spot drywall imperfections with its absolute flat appearance and produces an extremely appealing, even surface. Elevate reduces labor costs and frustrations with amazing touch-up qualities and enhanced spatter resistance.

Where to Use

Formulated for use as a finish coat on residential or commercial interior ceilings constructed of plaster, wallboard, wood, or masonry. Could be used on commercial or residential walls where an ultra flat finish is desired.

Product Characteristics

Color	White	0-2 oz./gal of colorant may be added to the product.
Sheen	Ultra Flat	
Architectural and Industrial Maintenance Category	Primers and Undercoaters	

Physical Properties (36000)

Resin Type	Vinyl Acrylic
Clean-up Solvent	Water
Finish	< 5 @ 85°
Solids by Weight	59% ± 2%
Solids by Volume	40% ± 2%
Recommended Dry Film Thickness per Coat	3-4 mils
Wet Film to Achieve DFT	7.5-10.0 mils
Theoretical Coverage @ 1 mil	639 ft ² /gallon
Practical Coverage @ Recommended DFT¹	160-213 ft ² /gallon
Dry Times² @ 70° F (21° C) and 50% R.H.	Touch 1 to 2 hours Recoat 4 hours
VOCs	<50 grams/liter

1 Spread rates are estimates based on products volume solids and make no allowance for material loss during application. Actual spread rates may vary dependent on applicator experience, surface porosity and texture.

2 Dry times may vary depending upon temperature, humidity and degree of air movement.

Specifications

Drywall

- 1 ct Any Spectrum Paint^l Interior Latex Primer
- 2 cts Elevate Interior Latex Ceiling Paint **OR**
- 2 cts Elevate Interior Latex Ceiling Paint as self priming

Plaster

- 1 ct Universal Interior Primer **OR**
- 1 ct Alkyd Enamel Undercoater
- 2 cts Elevate Interior Latex Ceiling Paint

Ferrous Metal

- 1 ct Any Multi-Purpose Primer **OR**
- 1 ct Acrylic DTM Primer
- 2 cts Elevate Interior Latex Ceiling Paint

Galvanized Metal

- 1 ct Acrylic DTM Primer
- 2 cts Elevate Interior Latex Ceiling Paint

Aluminum

- 1 ct Acrylic DTM Primer
- 2 cts Elevate Interior Latex Ceiling Paint

Ferrous Metal

- 1 ct Any Latex Enamel Undercoater **OR**
- 1 ct Any Alkyd Enamel Undercoater
- 2 cts Elevate Interior Latex Ceiling Paint

This data sheet provides general recommendations and not intended to limit the use of this product. Test areas are always recommended to confirm results. For more detailed recommendations, please contact your local Spectrum Paint Sales Representative.

Surface Preparation

All surfaces must be cured, clean, sound, dry and free of all dirt, dust, efflorescence, wax, oil, grease, chalk and any other contamination that would interfere with new coating adhesion. **Bare surfaces must be properly prepared prior to application of this product.**

Wood Surfaces Sand smooth any exposed wood surfaces. Patch nail holes and any imperfections with wood filler or putty and sand smooth. Remove sanding dust and apply appropriate primer.

Plaster Surfaces New plaster must cure for a minimum of 30 days at 72° F (22° C) prior to coating application. Sand smooth and dust. Fill cracks with spackling compound, allow to dry and sand smooth. Remove sanding dust and apply appropriate primer.

Drywall Surfaces Fill nail holes and imperfections with spackling compound and allow to dry. Sand tape joints and spackled areas and remove dust. New drywall should be primed with an appropriate primer or used as self-priming.

Wood Surfaces Sand smooth any exposed wood surfaces. Patch nail holes and any imperfections with wood filler or putty and sand smooth. Remove sanding dust and apply appropriate primer.

New Galvanized/Aluminum Metal Surfaces Solvent wipe to remove surface contamination, then use an etching solution or abrade the surface by sanding and apply appropriate primer.

Weathered Galvanized/Aluminum Surfaces Power or hand wash with detergent and rinse thoroughly. The surface must be dull and slightly rough; use an etching solution or sand if needed and apply appropriate primer.

Ferrous Metal Surfaces Remove loose rust and mill scale with hand or power abrading tools (reference SSPC-SP-2 or SSPC-SP-3) and apply appropriate primer.

Previously Painted Surfaces

- Cleaning is recommended to remove contamination. If oil or grease is present, use of a cleaner/degreaser is required. All cleaning residue must be completely rinsed from the surface. Allow to dry.
- Remove all loose coatings and corrosion by scraping, sanding or other abrading method. Dull glossy, slick and/or non-porous surfaces with sandpaper.
- Patch and fill areas as needed. Spot prime bare areas with appropriate primer.

Mildew

Remove by using a solution of one (1) part household bleach and three (3) parts water. Apply to mildewed area and scrub. Allow solution to remain on the surface for 3 to 5 minutes then rinse completely and allow to dry before coating application. Do not add ammonia to the bleach/water solution.

Application

- Stir material prior to application. Intermix tinted containers to ensure color uniformity of all material.
- Equipment must be clean prior to start. Flush airless lines with clean water.
- Apply by brush, roller or spray. A good quality synthetic brush will make application easier. Select a roller cover suited for the texture of the surface to be coated. Minimum airless tip size of .015 or larger is recommended.
- Apply the product in full even coats and maintain a wet edge. Allow the product to dry between coats.
- Do not thin.

Environmental Variables

Protect product from freezing prior to and during application. Minimum surface and air temperature required for application is 50°F (10°C) and at least 5°F (3°C) above the dew point. Curing is affected by temperature, humidity and air movement. The minimums must be maintained for at least eight (8) hours in order to achieve proper film formation. Application at elevated temperatures, wind conditions, and/or low humidity may require special application procedures to achieve proper film formation.

Clean-up

Clean up spills immediately with soap and warm water. Clean hands and tools immediately after use with soap and warm water. After cleaning, flush spray equipment with mineral spirits to prevent rusting of the equipment. **Coating must be fully cured before attempting to wash the surface. Curing is temperature and humidity sensitive, ranging from 14 to 28 days.**

Cautions

For interior use only
Do not apply below 50° F
Not intended for use on floors
Protect from freezing
Do not take internally
Use with adequate ventilation
KEEP OUT OF REACH OF CHILDREN

*WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

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